



The complete integrated **cashless solution**



**20 years of experience
FEC specialists**

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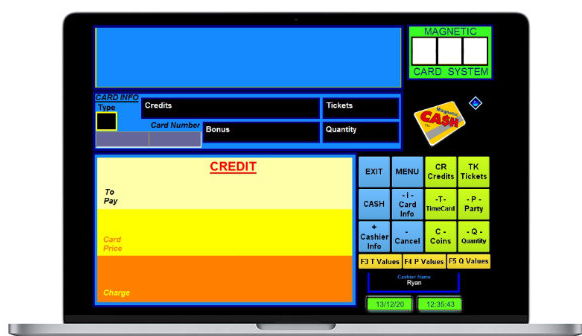
History

Magnetic cash was born in Argentina more than 20 years ago. It was created by the owners of “Le Park Entretenimientos”, a FEC chain that is still operating and growing, despite the ups and downs of the Argentine economy. Tired of the work that the token operation required, the lack of control on their staff and the lack of information for decision-making, they used their technical knowledge in programming and decided to create their own cashless system. Seeing that several of their colleagues liked the product and wanted to buy it, they began upgrading it so that they could sell it in Argentina. It was an imminent success and they decided to start selling it in Latin America and then to the world, starting to attend different exhibitions, like the IAAPA Expo for 18 consecutive years.

The product is one hundred percent created by FEC operators for FEC operators, perfectly understanding their needs. All products, prior to their launch, are exhaustively tested in their “Le Park Entretenimientos” operation. Over the years, new technologies have made products evolve, such as mobile apps, NFC technology, touch screens, and all these technologies have been added to our products keeping an eye on the most important, our customers.



Ideal Products for FECs



- **Take control of your FEC.**
- Allows to analyze, sell and recharge cards.
- **Accept cash or cards.**
- **Allows cancellation and return of transactions.**
- Can be mounted on netbooks or common desktop computers, with a touch screen monitor or with a mouse.
- **Sales history**
- Possibility of having reports remotely on IOS devices.

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IMPORTANT FEATURES:

- **Self - Installable software.**
- **Free update and support.**
- **Easy for you and your customers.**

NO MONTHLY FEE



NFC tech and Magnetic Card Readers

With the incorporation of NFC technology, customers can rest their cards on the reader and automatically enable the game. It is fast and intuitive.



WATER AND DUST RESISTANT

Perfect for outdoor games or water parks.



NFC TECHNOLOGY

Ideal to use with NFC cards or wristbands.



MAGNETIC TECHNOLOGY

The most reliable technology for all kinds of indoor games.



COUNTING OF ELECTRONIC TICKETS.

Perfect for redemption machines.

3.5 "FULL HD LCD SCREEN



Perfect screen size for clear information.



MULTILINGUAL

Language can be modified at your choice.



FLASHING LIGHTS

Constant flashing lights and change at the time of paying tickets



HIGH SOUND VOLUME

High sound volume to attract attention at the time of paying tickets



Mcash Kiosk

- Card analysis, sale and recharge. Card balance, status and activity display.
- 24" monitor.
- Improves transaction times.
- Self-operated by customers, no employee needed.
- Multiple cards purchase in one transaction.
- Multilingual.
- Animated presentations with music when idle.
- Customizable design.
- Check card balances and history.
- Convenient hardware design that reduces space.
- Increases guest spending.
- Safe steel box compartment.



Customizable design

All in one - Dual Screen POS

- 15,6" touch screen.
- It can be purchased with one or two screens, which enables the customer to see the transaction that was made.
- Cash Drawer.
- Built-in wi-fi and Card Reader.
- Barcode reading can be added for redemption prizes.
- Multi-language capability.





Access Control

Maintain the control of your lines and the control of your employees, by placing accesses to your indoor or outdoor park games.

- Tournstiles
- Manual access



Cards And Wristbands

We provide high quality cards with magnetic stripe technology, NFC or both. We also design them so they are not just plastic cards or bracelets to replace tokens, but they also help you to continue building your brand. Put your brand image on their hands or wrists!



Marketing tools

Magnetic Cash helps you create new marketing tools, increasing your profits by encouraging customers to spend more. Create different packages according to your customers profile and sell them in advance.



Redemption control system - Go green with E-Tickets

- Manage your ticket house.
- Manage paper tickets, electronic or both at the same time.
- Easy control of your inventory while getting valuable statistical information of prizes, purchases, returns and redemptions.
- All the information you need, at your fingertips, helping you to make good decisions when buying prizes.
- Control your employees on ticket exchange transactions.
- High speed with multiple items per transaction.
- Inventory items cataloged by category with the capability of adding labels.

Go green with E-Tickets

With Magnetic Cash you have the possibility to change from paper to electronic tickets, a major change taking place in all entertainment centers around the world. This gives a good brand image because shows that you take care of the environment by reducing the use of paper. Besides, it optimizes the exchange of tickets, as it prevents from loading tickets on redemption machines. Optimize, reduce costs and give a good image.



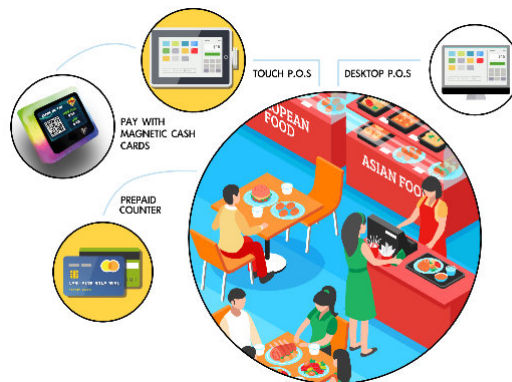
Poseidon - Food Court P.O.S

Integration with Magnetic cash: If you currently have magnetic cash system and want to sell food in your FEC, you just have to add the food court POS.

Customize your screen: Easy to select products on a touch screen. The screen can be customized to suit your needs.

Allowed all payments methods: it can be connected with Magnetic Cash card system as well as all payment methods.

Set up products: Set up promotions for different kinds of products. Inventory items cataloged by category with the capability of adding labels.



Magnetic Cash Worldwide



We are a company focused almost exclusively on FECs and small operators. As it has no monthly fee and is an easy system to install and use, a large number of operators who want to update their current system choose us to implement a new cashless system. Our product always seeks to be the simplest and at the same time the most efficient and durable. We are constantly introducing innovations for FEC operators, and we manage to satisfy their needs, using all the new technology available.

Contact us and receive your quotation today



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